



Media Release

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For Immediate Release

INTRACOM'S VOIP INTERCOM SYSTEM SUPPORTS EBU TECH 3347 STANDARD

March 21, 2011—IntraCom Systems, LLC, the Los Angeles-based developer of VCOM, the leading software IP Matrix Intercom System, announced today that it is in compliance with the EBU [European Broadcasting Union] Tech 3347 Standard.

"In February 2009 we integrated a SIP [session initiation protocol] server within our VoIP [voice over internet protocol] intercom system, which in essence made us compliant then to the future EBU standard," says John Jurrius, Chief Technology Officer, IntraCom Systems, LLC. Jurrius adds, "We are pleased that the EBU recognizes the importance of interoperability in our industry and adopted the SIP protocol as the basis of the Tech 3347 standard, and that others are following suit."

The EBU Tech 3347 standard specifies the transport protocols, coding algorithms, encapsulation, and signaling to ensure interoperability in audio over IP production intercoms. According to the EBU more than ten manufacturers provide units capability of interconnecting their intercom systems over IP connections.

Tech 3347 makes use of SIP technology, already common in IP telephony. SIP is a signaling protocol used for establishing sessions in an IP network. Over the last couple of years, the Voice over IP community has adopted SIP as its protocol of choice for signaling.

About VCOM:

VCOM™ is an interoperable, IP software Intercom engineered to support highly dynamic, fast, and complex communications requirements. The system consists of our:

- server-side Virtual Matrix summing/mixing engine
- client-side control panels for multi-channel/multi-access professional communications

- device interfacing software to easily bridge disparate communication systems including hardware intercoms, two-way radios, and public/private telephone networks
- intuitive System Administration application that enables dynamic configuration and monitoring of the System from any workstation on the network.

VCOM Control Panels provide point-and-click control for establishing talk and/or listen voice paths. Multiple group and individual voice paths can be established simultaneously and multiple conferences can be accommodated in any complexity. Subscribers may talk and/or listen in a single conference or multiple conferences, in any combination and in any sequence.

VCOM runs on standard computer and network hardware and is based on a dedicated server, multiple client architecture. The System readily scales to hundreds of users, is built on a highly flexible platform, and coincides with a broad movement within industry and government to use widely deployed IP infrastructures and commercially available computer hardware.

IntraCom Systems, LLC is a Los Angeles-area developer of highly interoperable, multi-channel software intercom systems for professional applications.

To learn more about VCOM and IntraCom Systems, visit us online at www.intracomsystem.com.

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